

Ready to boost your earnings?

New Anthem Individual SEP Broker Bonus Program



Anthem is pleased to announce a new Individual SEP Broker Bonus Program, **effective immediately.**¹

We believe this program will help you sell Anthem Individual throughout the year, and we are grateful for your dedication to our members and your clients.

Have questions?

If you have any questions regarding our new Individual SEP Broker Bonus Program, or questions about how to assist consumers with enrollment, please contact your local Anthem Sales team for help.

Check out the details

Here's the information you should know about the program:

- Anthem will pay a one-time bonus of \$150 for each member (no family max) enrolled in an Individual ACA on- or off-exchange plan with an effective date between April 1 and December 1, 2020.²
- You must sell at least 10 members and those members must stay with Anthem for at least 90 days for you to qualify for the bonus.
- This SEP business will also qualify for a renewal commission effective January 1, 2021.



¹ Anthem reserves the right to change the terms of the Individual SEP Broker Bonus Program at any time and has sole discretion in determining a broker's eligibility for the program.

² The bonus payout schedule is as follows:

- April, May and June sales: Bonus calculated and submitted with October 2020 statement (actual payouts will be issued in early November 2020)
- July, August and September sales: Bonus calculated and submitted with January 2021 statement (actual payouts will be issued in early February 2021)
- October, November and December sales: Bonus calculated and submitted with April 2021 statement (actual payouts will be issued in early May 2021)

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Corporation (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.