

Ready to boost your earnings?

New Anthem Individual SEP Broker Bonus Program



Anthem is pleased to announce a new Individual SEP Broker Bonus Program, **effective immediately.**¹

We believe this program will help you sell Anthem Individual throughout the year, and we are grateful for your dedication to our members and your clients.

Have questions?

If you have any questions regarding our new Individual SEP Broker Bonus Program, or questions about how to assist consumers with enrollment, please contact your local Anthem Sales team for help.

Check out the details

Here's the information you should know about the program:

- Anthem will pay a one-time bonus of \$150 for each member (no family max) enrolled in an Individual ACA on- or off-exchange plan with an effective date between April 1 and December 1, 2020.²
- You must sell at least 10 members and those members must stay with Anthem for at least 90 days for you to qualify for the bonus.
- This SEP business will also qualify for a renewal commission effective January 1, 2021.



¹ Anthem reserves the right to change the terms of the Individual SEP Broker Bonus Program at any time and has sole discretion in determining a broker's eligibility for the program.

² The bonus payout schedule is as follows:

- April, May and June sales: Bonus calculated and submitted with October 2020 statement (actual payouts will be issued in early November 2020)
- July, August and September sales: Bonus calculated and submitted with January 2021 statement (actual payouts will be issued in early February 2021)
- October, November and December sales: Bonus calculated and submitted with April 2021 statement (actual payouts will be issued in early May 2021)