



May 1, 2021 Southern Ohio Chamber Alliance Benefit Plan Broker Renewal Bonus

Keep your 2021 momentum going strong! This bonus is for agents who renew their Southern Ohio Chamber Alliance Benefit Plan groups effective May 1, 2021.

Renew your Southern Ohio Chamber Alliance Benefit Plan groups and earn up to \$35 per contract!

Southern Ohio Chamber Alliance Benefit Plan Renewal Bonus

Retention	Bonus per Contract
90-94.99%	\$25.00
95%+	\$35.00

For questions about the May bonus program, contact your Anthem sales rep.

Details for the May 2021 bonus program:

- All groups with at least 2 enrolled contracts will be included in the persistency calculation and the bonus payout.
- Only Southern Ohio Chamber Alliance Benefit Plan groups with a May 2021 renewal date who renew with an Anthem medical product will be considered.
- This is a one-time bonus and the group must still be with Anthem on September 1, 2021.
- New Business shall not count.
- All incentive measurements are based on enrolled (not eligible) subscribers.
- Maximum bonus of \$35 per contract. No contract can be eligible for more than one \$35 bonus payment.
- All groups must be domiciled in Ohio.
- Incentive payments will be disclosed and reported where required by applicable law.
- Please be mindful of your obligations under Ohio Administrative Code 3901-8-07 to be fair and accurate when making representatives about Anthem Blue Cross and Blue Shield's policies to assure that excessive insurance is not sold or issued. This applies to any materials, including comparisons or charts outlining Anthem benefits.
- Anthem reserves the right to adjust future bonus amounts if groups are terminated retroactively after the period's bonus programs calculations and payments have been made.
- Anthem reserves the right to make all rules and determination regarding the bonus program and may modify or eliminate the program at any time without notice.